



Carol A. Lovin

Enterprise EVP, Chief Integration Officer
& System Chief of Staff

Carol A. Lovin, MHSA, MN, is enterprise executive vice president, chief integration officer and system chief of staff for Atrium Health, one of the largest non-profit and leading academic health systems in the United States. As a member of the executive leadership team, she leads both external and internal integration, working to accelerate and strengthen enterprise-wide connections and alignment and driving value through growth and efficiency synergies as Atrium Health forms new partnerships. Lovin also co-leads business development with the chief financial officer, with responsibilities for new partnership opportunity assessment through deal closure. As system chief of staff, she integrates the work of the leadership team and the Atrium Health enterprise governance network to achieve Atrium Health's vision and strategy.

With more than 30 years of experience advancing healthcare strategy and business development, communications, marketing and operational execution, Lovin joined Atrium Health in 2007 when NorthEast Medical Center became part of Atrium Health. Before her current role, she served as Atrium Health's executive vice president and chief strategy officer, overseeing strategy, business development, innovation, corporate communications, marketing and community engagement. During that time, she led the launch of both Atrium's innovation group and advanced analytics team. Additional leadership positions held throughout her career include serving as president of the Carolinas HealthCare System Management Company and leading strategic planning, marketing and business development at NorthEast Medical Center.

Deeply invested in the community, Lovin was one of 10 Charlotte business leaders who led the combination of the Charlotte Chamber and Charlotte Regional Partnership to form the Charlotte Regional Business Alliance. She currently serves as the Charlotte Alliance's immediate past chair and also serves on the boards of Charlotte Center City Partners and the Charlotte Sports Foundation. Additionally, Lovin is vice chair of the board of MedCost, a benefits solutions company of Atrium Health.

Lovin is decorated with many honors, including receiving *Charlotte Business Journal's* Women in Business Lifetime Achievement Award and in 2018, she was named Charlotte Businesswoman of the Year by Queens University. Among others, recent recognitions also include being named to *Becker's Hospital Review's* "Women Hospital and Health System Leaders to Know" and "Hospital and Health System Chief Strategy Officers to Know."

Lovin holds a Bachelor of Science and a master's degree in nursing from the University of Washington, as well as a master's degree in health services administration from the University of Michigan.