

# A SUCCESSFUL CAMP SEASON

*“I tell everyone about the incredible experience that we had,” said Conroy. “It just feels like the Atrium Health team truly cares about Camp Thunderbird and getting it right.”*

For more than 85 years, YMCA Camp Thunderbird has offered day and overnight camps, corporate events, retreats and more. Welcoming 30,000 participants each year, Camp Thunderbird helps cultivate talents and life skills such as independence, self-discipline and empathy.

## The Need:

In 2020, Camp Thunderbird needed a qualified medical partner to help them staff their on-site clinic and create a safe space for campers during the COVID-19 pandemic.

## The Action:

In June of 2020, Atrium Health Employer Solutions partnered with Camp Thunderbird to create a COVID-Safe environment for all campers and staff. As part of the partnership, we provided a detailed COVID-19 management plan. This plan included:

- Stringent virus precautions
- An on-site health center
- A streamlined pharmacy program
- Access to ongoing counseling

In addition, we facilitated an efficient yet safe camper check-in to mitigate the spread of COVID-19. During camp sessions, our expert nurses and providers screened campers for virus symptoms and treated minor ailments such as stomach aches, scratches, broken bones and cuts.

*“Atrium Health did so many things well, and the parents of our campers raved about the peace of mind that the partnership provided, along with the ease of the new check-in process,” said Kim Conroy, executive director of YMCA Camp Thunderbird. “Our medicine check-in typically took 1.5 to 3 hours. With Atrium Health’s new check-in and pharmacy program, the wait was cut down to zero with the seamless drive-through process.”*

## The Results:

Camp Thunderbird had a fully booked 2020 summer camp season (with zero COVID-19 cases). Our on-site clinic not only provided peace of mind to parents, but also saved employees time and money. While staff members would normally seek care at an off-site location, they were able to meet on-site, as needed, with medical professionals.

Moving forward, Camp Thunderbird’s leadership team are preparing to extend the same camper services each year. In addition, they plan to offer more occupational medicine services to employees.