Atrium Health

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Stop the Spread

Know the factors that **FAVOR** or **WEAKEN** the prevention of COVID-19

FACTORS **FAVORING**

- Effective Risk Communication
- Education
- Harm Reduction
- Financial Support
- Public Trust

PREVENTION

FACTORS **WEAKENING**

- Misinformation
- Conspiracy
- Inequities
- Pandemic Fatigue
- Vaccine Hesitancy