

Scotland Health Care System 2019 CHNA Implementation Outcomes FY 2019

The Board of Trustees previously adopted “Determine the focus of our enhanced Community Health commitment and act on management’s plan to execute it” as one of SHCS’s Fiscal Year 2020 Goals. Based on the findings of the 2019 Community Health Needs Assessment, obesity-related hypertension, heart disease, and diabetes have been adopted as the focus of SHCS’s enhanced community health commitment.

To combat obesity-related health conditions, several initiatives have been enhanced or initiated over the past year along with prioritized efforts related to the COVID -19 pandemic. There has been a special focus on childhood and adolescent awareness and intervention, in efforts to establish healthy eating and exercise behaviors before unhealthy habits become routine. Amid change and uncertainty, Community Health continues to offer educational opportunities and services to community members throughout the service area. This document provides a brief overview of offered programs and opportunities that have taken place throughout FY 2019 (October 2019- August 19, 2020).

2020 Goals (adapted from the 2019 Community Health Improvement Plan)
1. Increase number of related screenings (A1C, lipid panel, blood pressure, and body mass index) by 10%. <ul style="list-style-type: none"> • A1C- 390 (+39) • Lipid panel- 364 (+36) • Blood pressure- 459 (+46) • Body mass index- 157 (+16)
2. Ensure that 10% of patients screened with abnormal results complete a provider visit.
3. Offer 12 community education sessions targeting obesity-related hypertension, heart disease, and diabetes.
4. Involve 100 adolescents in healthy behaviors outreach events.
5. Offer exercise and nutrition education programs to children in each service area county. (Scotland, Robeson, and Marlboro)
6. Sponsor an exploration room at the Laurinburg Smart Start office to encourage early childhood awareness of healthy behaviors and provide health education resources to parents.

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Priority Area	Intervention/Programs	Services, and Community Benefit Activities	
Obesity induced HTN, Heart Disease, and Diabetes	Community Awareness	Social media posts and press releases including: <ul style="list-style-type: none"> • Diabetes support group • Healthy Heart Campaign (Paint the Town Red); Initiatives shared on WLNC • Healthy Perspectives <ul style="list-style-type: none"> ○ Screening Helps Put Local Dad on Path to Better Health ○ Healthy recipes ○ Family activities 	
	Education Programs	10- offerings in Scotland County 6- offerings in Pembroke 1- offerings in Bennettsville 2- offerings at other locations	
	Community Health Screenings	10- health screening offerings in Scotland County 3- health screening offerings in Pembroke 6- health screening offerings in Bennettsville	
		Type of Screening	
		Number of Screenings Performed	
		Blood pressure 389	
		Body mass index (Height/weight) 153	
Hemoglobin A1C 356			
Lipid panel (Cholesterol) 356			
Mobile COVID-19 testing 178			
Resources and Referrals	<ul style="list-style-type: none"> • 95 patients referred to pre-diabetes program • 13.1% of patients with abnormal screening result completed visit with SPN provider within 14 days post screening 		
Wellness and Care Management	Diabetes Support Group		

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	Coalition Partnerships	Scotland County Health Dept, Scotland County Parks and Rec, Healthy Robeson, UNCP Athletics, UNCP Nursing, SCHD Work Equity Group, Bright Hopewell Missionary Baptist Church, Scotland County Schools, Lumbee Tribe of NC
	Community Engagement Programs	Healthy Heart Campaign
Mental Health/ Substance Misuse	Community Awareness	Social media posts and press releases including: <ul style="list-style-type: none"> • Vaping (in collaboration with SCHD)
	Education Programs	<ul style="list-style-type: none"> • Mental Health awareness for adolescents • Dangers of Vaping • Tobacco Cessation Program for SHCS Associates
	Resources and Referrals	<ul style="list-style-type: none"> • SHCS associates referred for nicotine replacement therapy
	Coalition Partnerships	UNCP MSW, Oxendine Elementary and community, Eastpointe- Laurinburg
	Community Engagement Programs	Eastpointe- Laurinburg: Resilience Video
Healthy Behaviors: Adolescents	Community Awareness	Social media posts and press releases including: <ul style="list-style-type: none"> • Vaping (in collaboration with SCHD)
	Education Programs	<ul style="list-style-type: none"> • Charged Up Program- Physical and nutritional program that focuses on modifying health behaviors in adolescents, while supporting their caregivers. This program is being offered virtually on the SHCS Facebook page • Smart Start playroom construction underway • Suicide and Bullying Prevention
	Community Health Screenings	Heights and weights- Halloween in the Park, Wagram Trunk or Treat
	Nutrition Program	Food drive and distribution at Washington Park (Dec 2019)
	Literacy Programs	Newborn Brain Development Program- Over 300 education bags with books distributed to new mothers
	Coalition Partnerships	Public Schools of Robeson County Athletics, Smart Start of Laurinburg, Scotland County Parks and Recreation

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2019 CHNA Implementation Outcomes
FY 2019**

Other	Community Awareness	Social media posts and press releases including: <ul style="list-style-type: none"> • Public release of CHNA; Priorities shared on WLNC • Medicaid managed care changes • Overview of community health activities • Breast Cancer Campaign (Scotland Cancer Treatment Center) • COVID-19 Updates for the Community • Hospital Week and Nurses Week
	Community Health Screenings	4- COVID-19 screening offerings (see total number of participants tested in above table)
	Coalition Partnerships	Bright Hopewell Missionary Baptist Church, UNCP Nursing, City of Bennettsville
	Community Engagement Programs	UNCP Homecoming Parade; Christmas Parade in Laurinburg, Pembroke, and Bennettsville