

**WFBH- HIGH POINT MEDICAL CENTER  
2020 -2022 CHNA Implementation Strategy**

**DOMAIN: HEALTHY EATING/ACTIVE LIVING**

**The anticipated impact of the following actions may include:** increased knowledge of community resources, improved access to care and improved knowledge of impact of nutrition on overall health

- 1. Action: Screen patients for food insecurity upon admission and provide appropriate resources**
  - Utilize screening tool built into electronic medical record to screen patients for food insecurity focusing specifically on the 27260 zip code.
  - Collaborate with internal resources including Clinical Nutrition, Social Work and FaithHealth to provide resources to patients including information about community resources and nutrition education as appropriate.
  - Collaborate with various agencies (Greater High Point Food Alliance, Second Harvest, EmTiro Health) to determine additional resources and to assess needs throughout Greater High Point.

**DOMAIN: SOCIAL DETERMINANTS OF HEALTH**

**The anticipated impact of the following actions may include:** improved community educational and job opportunities paying a fair wage and benefits. Improve access to care and decrease readmissions.

- 1. Action: Connect with community resources to foster education and connect applicants with job opportunities**
  - Participate in the Guilford Apprentice Program (GAP) in collaboration with Guilford Technical Community College to provide students with a path to obtain an associate's degree while completing an apprenticeship program. We will accept two students the first year in engineering and supply chain with the plan to grow in the future through the development of a health care track.
  - Collaborate with the United Way jobs program to connect community applicants with job opportunities.
- 2. Action: Connect community resources with the people who need them**
  - Utilize FaithHealth to educate the community on the services that they can provide with an initial focus on the 27260 zip code with the goal of increasing the utilization of the FaithHealth program in our community and by our patients.
  - Utilize FaithHealth resources to connect with our heart failure patients at high risk for readmission to provide resources needed.

## **DOMAIN: BEHAVIORAL HEALTH**

**The anticipated impact of the following actions may include:** improved access to care, collaboration between community partners, decrease opioid overdose rates, decreased ED Behavioral Health visits

**1. Action: Collaborate with community partners, particularly RHA Behavioral Health, to provide local resources to support behavioral health needs in the community**

- A weekly support program is provided by RHA Behavioral Health for patients admitted to HPMC.
- Collaborate with RHA Behavioral Health to connect patients with a peer support program to improve outcomes once a patient is discharged including assistance getting to appointments, meetings, supporting efficient discharge planning and prevent readmissions.
- Continue connection with RHA Behavioral Health as they plan to open a SAIOP (substance abuse intensive outpatient treatment) center here in High Point.

## **DOMAIN: MATERNAL AND CHILD HEALTH**

**The anticipated impact of the following actions may include:** Decreased teen pregnancy, improve access to maternal health education, increase in breast feeding rates

**1. Action: Collaborate with community partners to provide education**

- Explore a collaboration with Foundation for a Healthy High Point and the Just TEEN's program by identifying a clinic partner to connect teens with health education.
- Mommy & Me and Prenatal Classes provided at HPMC. Information provided through physician offices.