

**WFBH- LEXINGTON MEDICAL CENTER  
2020 -2022 CHNA Implementation Strategy**

**DOMAIN: ACCESS TO CARE**

**The anticipated impact of the following actions may include:** reduction in emergency department visits, increase in the number of insured adults, improvement in access to and utilization of culturally appropriate primary care, reduction of health disparities, and reduction in transportation barriers to receiving medication and care.

**1. Action: Reduce transportation barriers for individuals in vulnerable areas of Davison County.**

- Collaborate with various Davidson County agencies (Senior Services, Medical Ministries, County Health Dept., area churches, etc.) to determine resources and to assess the transportation assistance needs throughout the County.
- Analyze the use of public transportation and the need for onsite clinics in high need areas. Work with Davidson County agencies and partners to address any transportation deficiencies.
- Collaborate with Davidson County partners to evaluate the need and funding for a mobile clinic to serve Davidson Counties' more vulnerable communities.

**2. Action: Improve access to Community Centered Social and Health Education Services and regular source of health care**

- Partner with Davidson County agencies (J. Smith Young YMCA) to provide health education events and screenings at various Davidson County locations.
- Continue to provide support to the Davidson Medical Ministries Clinic with free labs and imaging services.
- Work with local churches to provide programs and enlist lay leader support to assist parishioners needing access.
- Expand Best Health programming at community events/venues in Davidson County.
- Collaborate with Davidson County stakeholders to develop a recovery oriented system of care in Davidson County.
- Increase primary care services in high need areas of Davidson County and introduce convenience care clinics.

**3. Action: Improve access to health insurance**

- Partner with Davidson County DSS to assist with enrolling community members into insurance programs (NC Health Choice, Medicaid) and with Northwest Community Care Network to manage their care.

## **DOMAIN: CHRONIC DISEASE MANAGEMENT & PREVENTION**

**The anticipated impact of the following actions may include:** improved health behaviors, disease management and health status through greater continuity of care with health care providers (including improved adherence to treatment recommendations and improved communication with health care providers).

- 1. Action: Improve the capacity of community based organizations and health care providers to support efforts related to chronic disease prevention and management**
  - Continue to support FaithHealth community connectors to address chronic disease management.
  - Increase community and healthcare provider referral to existing Wake chronic disease management programs and resources by centralizing and disseminating information.
  - Assess the need for additional medical specialists in Davidson County in areas of cancer, heart disease, and diabetes.
  
- 2. Action: Provide education and support programs to reduce diabetes prevalence and weight management**
  - Work with Davidson County Health Department to refer pre-diabetic and early onset diabetic patients to area diabetes management programs, inclusive of WFBH programs.
  - Continue to provide Best Health diabetes prevention, weight management, nutrition education and cooking classes at convenient locations in Davidson County.
  - Explore partnership with Davidson county agencies (J. Smith Young YMCA) to focus diabetes prevention and weight management programs in identified, high need census tracts/neighborhoods.
  - Participate in opportunities with area schools to screen for diabetes and/or educate students/parents on diabetes prevention.
  - Evaluate the need to expand the Brenner Fit model in Davidson Count to educate elementary and middle school students/parents on good nutrition and healthy eating/healthy lifestyle options.
  - Promote healthy diet and weight management through WFBH Wellness programs.
  
- 3. Action: Provide cancer education and support programs to prevent and detect cancer and to support patient's families while undergoing cancer treatment**
  - Expand programming in Davidson County to increase education and awareness of cancer risk factors and behaviors.
  - Continue to support Davidson Health Department's mammogram services for uninsured/under insured residents in Davidson County.
  - Continue to support mammogram services for Davidson Medical Ministries Clinic patients.
  - Collaborate with various Davidson County agencies (Cancer Services, Davidson County Health Dept., Davidson Medical Ministries Clinic, J. Smith Young YMCA, etc.) to determine resources and programs that support Davidson County cancer patients and their families.
  - Continue to provide LMC's caregiver academy programs to reduce caregiver stress through education, information and support.

## **DOMAIN: BEHAVIORAL HEALTH AND SUBSTANCE ABUSE**

**The anticipated impact of the following actions may include:** decrease in ED visits related to behavioral health issues, decreased suicide deaths, increase in the number of individuals utilizing CareNet services and participating in the Hospital's care giver academy, increase use in the Hospital's drug take back program and continued support and partnership with DCSPAN to address the opioid and prescription drug problem in Davidson County.

- Grow awareness of CareNet services available at Lexington Medical Center with greater exposure of CareNet among community based organizations and community events.
- Work with mental health resources in Davidson County to identify key resources for referrals and programming for patients needing mental health services.
- Build capacity among lay persons in the community in the areas of mental health first aid, suicide prevention and substance abuse programs.
- Partner with local schools to provide suicide prevention information and programs.
- Partner with DCSPAN to provide substance abuse education at its community conversations and public forums.
- Serve as one of Davidson County's permanent drug take back locations.
- Continue to provide LMC's caregiver academy programs to reduce caregiver stress through education, information and support

## **DOMAIN: Maternal and Child Health**

**The anticipated impact of the following actions may include:** Decreased teen pregnancy, reduced infant mortality, increase in breast feeding, and increased physical wellness at local schools.

- Implement prenatal and postnatal educational programs in Davidson County for at-risk mothers.
- Partner with Davidson County Health Department, local schools and other County agencies to determine resources and programs available to new and expecting mothers and families.
- Continue to provide board certified lactation consultants to new mothers.
- Encourage moms and moms to be to attend Wake Forest Baptist Health maternal and child health programs (breastfeeding basics, child birth education, child passenger safety classes, infant and child CPR, etc.).
- Continue offering sibling and safe sitter classes for the arrival of a new family member.
- Continue to offer 24-hour warm line services for new parents.
- Provide licensed athletic trainer to Lexington Senior High School.