

20th Anniversary

Cheers!

for

Brenner Children's Hospital

SPONSORSHIP OPPORTUNITIES



Atrium Health
Levine Children's

THE EVENT



Cheers! for Brenner Children's Hospital will be held in downtown Winston-Salem on **Friday, November 15, 2024** from 7-10 pm at **The Millennium Center**.

All proceeds benefit Brenner Children's Hospital, the only full-service pediatric hospital in Western North Carolina.

The event will feature:

- Exclusive VIP Reception
- Live and Silent Auction
- Photo Booth
- Silent Disco After Party

The evening will also highlight incredible stories from our amazing providers, patients and families.

Since 2005, our signature fundraiser for children's health has raised over \$3 million dollars to support children in our community. Join us to celebrate this important milestone as we raise a glass to **20 years of Cheers! for Brenner Children's Hospital!**



	Presenting SOLD	Diamond \$15,000	Platinum \$10,000	Silver \$5,000	Bronze \$2,500	Benefactor \$1,500
Reserved Table(s)	2 tables	2 tables	1 table	1 table		
Reserved Seats	with 16 seats	with 16 seats	with 8 seats	with 8 seats	4 seats	2 seats
Priority Seating Location	Yes	Yes	Yes			
VIP Reception Tickets	16 tickets	8 tickets	8 tickets	4 tickets	2 tickets	
Speaking Opportunity at VIP Reception	Yes					
Speaking Opportunity at Main Event	Yes	Yes				
Complimentary Delivery of Auction Items for Guests <i>(within 30 miles of venue)</i>	Yes	Yes				
Included on Photo Booth Prints	Yes	Yes				
Corporate Logo on Menu/Bid Card	Menu and Bid Card	Menu and Bid Card	Bid Card			
Recognition on Event Invitations	Logo	Logo	Text			
Recognition in Event Emails	Logo	Logo	Logo			
Recognition from Podium at Event	Yes	Yes	Yes			
Recognition on Event Press Release	Yes	Yes	Yes	Yes		
Recognition on Auction and Ticket Website	Logo	Logo	Logo	Text	Text	
Recognition on Event Signage	Logo	Logo	Logo	Text	Text	Text
Recognition in ENGAGE Biannual Magazine	Yes	Yes	Yes	Yes	Yes	Yes
Website and Social Media Recognition	Yes	Yes	Yes	Yes	Yes	Yes

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For more information about corporate sponsorship levels, please contact:

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