



Bundle of Joy provides baby essentials and resources to families with newborn babies in the High Point area, helping mothers give a healthy start to their baby's life.

ABOUT

New mothers and their newborns often struggle to sustain the basic necessities during infancy. By packaging together a diaper bag full of essential items including diapers, wipes, thermometer, a swaddle, a "onesie" and more, we aim to give new mothers a head start in what can be one of the most challenging phases of motherhood. In doing this, we are able to help ensure better outcomes for the next generation at the most crucial stage of life. Bundle of Joy is committed to ensuring every mom goes home from Atrium Health Wake Forest Baptist High Point Medical Center feeling safe, secure, loved and set up for success. The Bundle of Joy program symbolizes the community's collective embrace, a silent promise that says, *"We're here for you."*

FOUNDING ADVISORY COUNCIL

Morgan Qubein, Chair

Courtney Best, Lauren Britton, Tori Ilderton

Even in the best of circumstances, giving birth and caring for a newborn is mentally challenging, physically exhausting, and highly emotional. For women in our area who struggle financially or lack support, those first crucial weeks and months are even more difficult. The Bundle of Joy program at High Point Medical Center provides essential items for new moms at discharge.

The resource guide provided with the bundle serves as a bridge connecting to the many amazing community services which can support moms, infants and children long term. Many organizations are willing and able to help families, but more often than not mothers do not know where to turn for help when in crisis.

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We want to make sure every family is armed with the knowledge and resources they need to raise a healthy, happy child.
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The Advisory Council would like to offer a heart felt thank you to founding sponsors, who through their generous support allowed the program to become reality:

Audrey Congdon Harris, Megan Oglesby, Sara Yowell, David and Helen Congdon, Dr. Nido and Mariana Qubein, and Doug Witcher

Babies who lack diapers, wipes, diaper cream, and comfortable clothes frequent doctors' offices and emergency rooms more often, further tilting the balance against them, exacerbating the strain on resources, and increasing the emotional toll on new mothers.

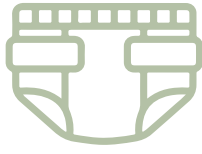
It can be a relentless cycle that completely undermines the space, structure, and vigilance needed to build a solid foundation for a child's development and for healthy and successful parenting.



THE BUNDLE OF JOY DIAPER BAG INCLUDES:



Swaddles



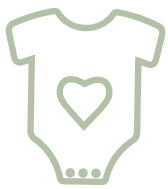
Diapers
(60 per bundle)



Wipes
(90 per bundle)



Bib



Onesie



Thermometer



Diaper Cream



Water bottle
for mom



The Bundle of Joy package directly addresses many of the critical needs of both baby and mother in these vulnerable postpartum weeks, a period often referred to as the fourth trimester.

Studies have shown that mothers who cannot provide for the basic needs of their newborns struggle with postpartum depression at a higher rate, and experience high levels of stress.



Interested in supporting Bundle of Joy?

At High Point Medical approximately 1400 infants are welcomed per year.

On an annual basis the Bundle of Joy program provides:

84,000 diapers

126,000 wipes

16,800 nursing pads

16,800 feminine hygiene products

1400 onesies, swaddles, water bottles, thermometer and tubes of diaper cream

The Bundle of Joy program is supported through the generous donations from individuals, organizations, foundations and corporations.

We ask you to consider a gift or commitment to this important work.

If you would like to learn more please contact the Foundation at (336) 878-6011 or email Shelby Lloyd at sjlloyd@wakehealth.edu



To make an online donation, please scan the QR code or visit HighPointRegionalHealthFoundation.com.

Checks can be mailed to:

High Point Regional Health Foundation
P.O. Box HP-5
High Point, NC 27261

