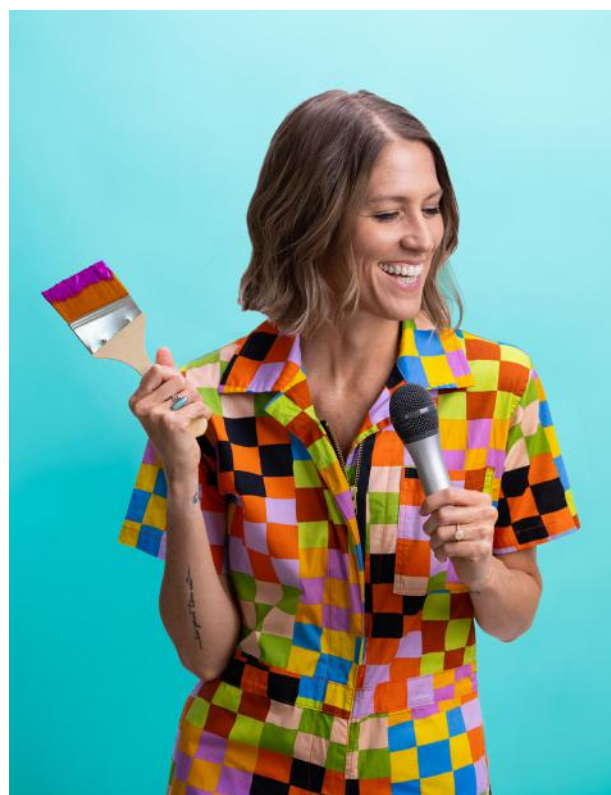




Sponsorship Opportunities to
benefit the Bundle of Joy Program

Featuring Guest Speaker: JJ Barrows



JJ Barrows is a Comedian, Author, and Mixed Media Artist who's performed in comedy clubs, churches and awkward dinner parties all over America. However, don't assume colorful and comedic means a lack of honesty. JJ has also traversed the difficulties of eating disorders, family dysfunctions, and an on-and-off struggle with depression. With a refreshing story-teller style, she reveals the freedom a quippy sense of humor can reveal in all of us by giving breath to those gritty moments.

She released a Dry Bar Comedy Special "Doodle All Day," published two books "it's called a spade," and "KINDA FUNNY," wrote, produced and starred in her own comedy special, "The DIY Comedy Special," filmed on location at home... thanks to COVID clearing her schedule for nearly two years and freeing up all her time. Her favorite career highlight was meeting Rob Lowe in a parking lot, until most recently when Dolly Parton waved to her and she momentarily forgot to keep breathing.

When she's not performing, painting, or trying to find her way back to the ocean, she's at home in Tennessee with her husband, Josh Newton, as they learn how to be first time parents! You can find her on Instagram @jjbarrows, as well as watch her videos, shop her art, and sign up for her email list at jjbarrows.com.

BUNDLES & Bubbles

Thursday	JAN 22 2026	4-6 pm
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The Loft at Congdon Yards

Featuring Guest Speaker:
Comedian, Author, and Mixed Media Artist
JJ Barrows

Program starting at 5:00pm

We invite you to join us and support the Bundle of Joy Program at High Point Medical Center

To discuss sponsorship opportunities, contact the High Point Regional Health Foundation office at (336) 878-6011 or email Shelby Lloyd, Community Development Officer at Shelby.Lloyd@AdvocateHealth.org

All proceeds from Bundles and Bubbles support the Bundle of Joy Program at Atrium Health Wake Forest Baptist High Point Medical Center. Through contributions and the Bundles & Bubbles event, we are able to provide every baby delivered at High Point Medical Center with a Bundle upon discharge. Proceeds also help support the Joyful Shelf Food Pantry, which provides essential food resources to expectant and postpartum mothers facing food insecurity.



Scan here for more
information about the
Bundle of Joy Program



Bundle of Joy provides baby essentials and resources to families with newborn babies in the High Point area, helping mothers give a healthy start to their baby's life.



Even in the best of circumstances, giving birth and caring for a newborn is mentally challenging, physically exhausting, and highly emotional. For women in our area who struggle financially or lack support, those first crucial weeks and months are even more difficult. The Bundle of Joy program at High Point Medical Center provides essential items for new moms at discharge.

The resource guide provided with the bundle serves as a bridge connecting to the many amazing community services which can support moms, infants and children long term. Many organizations are willing and able to help families, but more often than not, mothers do not know where to turn for help when in crisis.

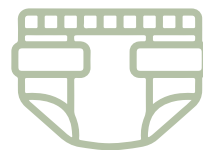
Studies have shown that mothers who cannot provide for the basic needs of their newborns struggle with postpartum depression at a higher rate, experience higher levels of stress, and lack competence.



THE BUNDLE OF JOY DIAPER BAG INCLUDES:



Swaddles



Diapers
(60 per bundle)



Wipes
(90 per bundle)



Onesie



Thermometer



Diaper Cream



Water bottle
for mom

Sponsorship Opportunities

Bundle Boss: \$10,000

- 12 Tickets with priority seating at event
- Placement on program and event signage
- Recognition from the podium at the event
- Corporate table display in event pre-function area (if desired)
- Recognition in High Point Regional Health Foundation media releases, website and Facebook page (with opportunity for corporate link)
- Bundle Boss Sponsor recognition listed in event program

Diaper Diva: \$8,000

- 10 tickets with priority seating at event
- Placement on program and event signage
- Recognition on High Point Regional Health Foundation website and Facebook page (with opportunity for corporate link)
- Corporate table display in event pre-function area (if desired)
- Diaper Diva Sponsor recognition listed in event program

Pajama Prince and/or Princess: \$5,500

- 8 tickets to event
- Recognition on High Point Regional Health Foundation website and Facebook page (with opportunity for corporate link)
- Corporate table display in event pre-function area (if desired)
- Pajama Prince and/or Princess Sponsor recognition listed in event program

Super Swaddle: \$2,400

- 6 tickets to event
- Recognition on High Point Regional Health Foundation website
- Super Swaddle recognition listed in event program

Wonder Wipes: \$1,200

- 2 tickets to event
- Wonder Wipes recognition listed in event program

Individual Tickets: \$60 each

*All sponsors recognized on the High Point Regional Health Foundation website



What's New with Bundle of Joy in 2025?

More Bundles. More Bubbles. More Joy.

Since its heartfelt launch in February 2024, the Bundle of Joy initiative has blossomed into a powerful force for maternal and infant wellness. We're thrilled to share that we've now distributed over 1,700 Bundles—each one packed with essential items and love—to every family who delivers their baby at High Point Medical Center.

But we didn't stop there.

Introducing The Joyful Shelf

In 2025, we proudly launched The Joyful Shelf, a food pantry located inside the AHWFB Quaker Lane OB/GYN clinic. This innovative addition directly addresses food insecurity among prenatal and postnatal moms, ensuring that nourishment and dignity go hand-in-hand during one of life's most vulnerable seasons.

With your support, we're not just giving bundles—we're building a community of care.