



Sponsorship Opportunities to
benefit the Bundle of Joy Program

Featuring Guest Speaker: *Tori Hope Petersen*



Tori Hope Petersen is a bestselling author, national speaker, and leading advocate for children and families impacted by the foster care system. Having spent her childhood moving between multiple foster homes, Tori overcame significant adversity to become a collegiate All-American track athlete and later earn the title of Mrs. Universe.

Today, she uses her platform to raise awareness about the needs of vulnerable youth and to inspire communities to come alongside individuals and families in meaningful ways. Through her writing, speaking, and advocacy work, Tori has helped organizations across the country elevate conversations around resilience, belonging, and the critical role that supportive communities play in changing lives.

Her story is a powerful reminder that when communities rally together, they can create pathways of hope, stability, and opportunity for those who need it most.

BUNDLES & Bubbles

Thursday

**JAN 21
2027**

4-6 pm

The Loft at Congdon Yards

Featuring bestselling author
and sought-out national speaker,
Tori Hope Petersen
From Foster Care to Mrs. Universe
Program starting at 5:00pm

We invite you to join us and support the Bundle of Joy Program at High Point Medical Center

To discuss sponsorship opportunities, contact the High Point Regional Health Foundation office at **(336) 878-6011** or email Shelby Lloyd, Community Development Officer, at **Shelby.Lloyd@AdvocateHealth.org**



All proceeds from Bundles & Bubbles support the Bundle of Joy Program at Atrium Health Wake Forest Baptist High Point Medical Center. Through contributions and the Bundles & Bubbles event, we are able to provide every baby delivered at High Point Medical Center with a Bundle upon discharge. Proceeds also help support the Joyful Shelf Program, which provides essential food resources to expectant and postpartum mothers facing food insecurity.



Scan here for more
information about the
Bundle of Joy Program



Bundle of Joy provides baby essentials and resources to families with newborn babies in the High Point area, helping mothers give a healthy start to their baby's life.



Even in the best of circumstances, giving birth and caring for a newborn is mentally challenging, physically exhausting, and highly emotional. For women in our area who struggle financially or lack support, those first crucial weeks and months are even more difficult. The Bundle of Joy program at High Point Medical Center provides essential items for new moms at discharge.

The resource guide provided with the bundle serves as a bridge connecting to the many amazing community services which can support moms, infants and children long term. Many organizations are willing and able to help families, but more often than not, mothers do not know where to turn for help when in crisis.

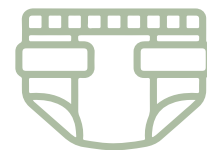
Studies have shown that mothers who cannot provide for the basic needs of their newborns struggle with postpartum depression at a higher rate, experience higher levels of stress, and lack competence.



THE BUNDLE OF JOY DIAPER BAG INCLUDES:



Swaddles



Diapers
(60 per bundle)



Wipes
(90 per bundle)



Onesie



Bib



Diaper Cream



Water bottle
for mom

Sponsorship Opportunities

All sponsorship levels include an exclusive invitation to a private gathering with the featured speaker and Bundle of Joy Committee members on the evening before the event

Bundle Boss: \$10,000

- 12 Tickets with priority seating at event
- Placement on program and event signage
- Recognition from the podium at the event
- Corporate table display in event pre-function area (if desired)
- Recognition in High Point Regional Health Foundation media releases, website and Facebook page (with opportunity for corporate link)
- Bundle Boss Sponsor recognition listed in event program

Diaper Diva: \$8,000

- 10 tickets with priority seating at event
- Placement on program and event signage
- Recognition on High Point Regional Health Foundation website and Facebook page (with opportunity for corporate link)
- Corporate table display in event pre-function area (if desired)
- Diaper Diva Sponsor recognition listed in event program

Pajama Prince and/or Princess: \$5,500

- 8 tickets to event
- Recognition on High Point Regional Health Foundation website and Facebook page (with opportunity for corporate link)
- Corporate table display in event pre-function area (if desired)
- Pajama Prince and/or Princess Sponsor recognition listed in event program

Super Swaddle: \$2,400

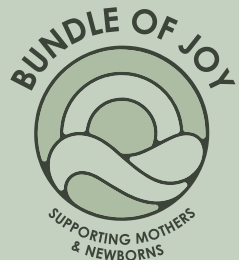
- 6 tickets to event
- Recognition on High Point Regional Health Foundation website
- Super Swaddle recognition listed in event program

Wonder Wipes: \$1,200

- 2 tickets to event
- Wonder Wipes recognition listed in event program

Individual Tickets: \$60 each

*All sponsors recognized on the High Point Regional Health Foundation website



What's New & Growing 2026 Update

This is more than momentum — it's impact in motion!

2,500+ Bundles Delivered

Since launching in February 2024, we have distributed over 2,500 essential care bundles to support moms and babies at a critical time.

Joyful Shelf Expansion Begins

In June 2025, we proudly launched the Joyful Shelf at the AHWFB Quaker Lane OB/GYN clinic — already reaching families in need.

300+ Visits to the Joyful Shelf

To date, over 300 prenatal and postnatal visits have provided nutritious food and support to mothers experiencing food insecurity.

Scaling to Reach More Families

With the support of a 3-year grant from The Foundation for a Healthy High Point and the High Point Regional Health Foundation Endowment Fund, we are expanding the Joyful Shelf to serve all three OB/GYN clinics connected to High Point Medical Center — with a centralized location planned for 2027.

New: Food Access at Hospital Discharge

We now provide food cards to mothers who screen positive for food insecurity prior to leaving the hospital, ensuring support begins immediately.

New: Transportation Support for Moms

We've launched transportation assistance for prenatal and postnatal mothers facing barriers to care — helping ensure access to vital medical appointments.