

WARREN RIVES

HEART^{TO} HEART



2024

Warren Rives Heart to Heart 5k
to benefit Heart Strides

November 2, 2024



High Point Regional Health Foundation invites you to take part in a long-standing and highly recognized philanthropic event in your community.

This year, we celebrate the relaunch of our annual Warren Rives Heart to Heart 5K benefiting the Heart Strides Cardiac and Pulmonary Rehabilitation program at Atrium Health Wake Forest Baptist High Point Medical Center. Heart Strides is a medically directed cardiac and pulmonary rehabilitation program providing heart health instruction, supervised fitness and nutritional support. This important program offers the support needed for patients to return to their routines and everyday life!

We ask that, as a member of the High Point community, you consider joining us in this event with a sponsorship at one of the designated levels detailed in the following pages. Not only will you be promoting your business at an event that has historically attracted more than 300 runners annually, you are supporting individuals suffering from heart and lung disease in and around your own community.

Proceeds from this event benefit the Heart Strides Scholarship fund, enabling patients to access the vital care needed to return to daily living activities. Your contribution will make a significant difference in providing essential support to those in our community who face financial barriers to care.

Thank you for considering this opportunity to make a meaningful impact, we hope you will join us for this High Point tradition!

Sincerely,

Shelby Lloyd

Community Development Officer

High Point Regional Health Foundation

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OVERVIEW



ABOUT

The relaunched annual Warren Rives Heart to Heart 5K is a community event supporting Heart Strides. Heart Strides is a medically directed cardiac and pulmonary rehabilitation program providing heart health instruction, supervised fitness and nutritional support for those in the community who have experienced a cardiac or pulmonary event. Historically the race has attracted over 300 runners and walkers from across the state. Since inception, the event has raised over half a million dollars. The event is open to runners, walkers, children and includes all running levels.

Event History

The Warren Rives Heart to Heart 5K is named in memory of Warren J. Rives, Jr., a generous community leader who, at the time of his passing, was the youngest member to serve on the High Point Regional Board of Trustees. We are grateful to Mr. Rives and his family for their integral community involvement, leadership and support.

RACE DAY

Saturday
NOV 2, 2024



Scan here
to register

Truist Point (Home of the High Point Rockers)

301 N Elm St | High Point, NC 27262
**Parking available at 214 Lindsay St*

- ♥ 8:00 a.m. – Registration
- ♥ 9:15 a.m. – Kids Dash (Medals awarded at the finish line)
- ♥ 9:30 am – 5K Start
- ♥ Awards presentation and prizes to follow

Entry Fees

5K:

\$30 before September 1

\$35 before October 1

\$40 after October 1

Must register by October 1 to be guaranteed a t-shirt

Kids Dash:

Free (option to buy t-shirt)

HEART STRIDES

The Heart Strides Cardiac and Pulmonary Rehabilitation Program at High Point Medical Center is designed for people who are suffering from heart and lung disease. Participants work toward a healthy recovery supervised by a team of skilled professionals. Through exercise, nutrition, counseling, education, and behavior modification, cardiac and pulmonary patients in our community are making great strides toward independent and healthy lifestyles.



SPONSORSHIP LEVELS

PRESENTING LEVEL – \$10,000

- ♥ Customized banner
- ♥ Name/logo on T-shirts
- ♥ Recognition on printed materials
- ♥ Recognition in race packets
- ♥ Information table
- ♥ Up to twelve runners/walkers
- ♥ Company logo on High Point Regional Health Foundation Web Site and Social Media Accounts as Presenting Sponsor

GOLD LEVEL – \$5,000

- ♥ Name/logo on T-shirts
- ♥ Start/Finish line banner
- ♥ Recognition on printed materials
- ♥ Recognition in race packets
- ♥ Up to ten runners/walkers

SILVER – \$3,000

- ♥ Name/logo on T-shirts
- ♥ Recognition on printed materials
- ♥ Recognition in race packets
- ♥ Up to eight runners/walkers

BRONZE LEVEL – \$1,500

- ♥ Name/logo on T-shirts
- ♥ Signage in festivities area
- ♥ Recognition on printed materials
- ♥ Recognition in race packets
- ♥ Up to six runners/walkers

PACERS – \$500

- ♥ Recognition on printed materials
- ♥ Recognition in race packets
- ♥ Up to four runners/walkers

IN-KIND DONORS

- ♥ Recognition on select signage
- ♥ Recognition on select printed materials

Donated Items

In addition to monetary sponsorships, donated items for prizes and runner support are greatly appreciated. We are seeking, but not limited to, the following items:

- ♥ Running apparel
- ♥ Coupons or discounts
- ♥ Get-aways
- ♥ Tickets
- ♥ Food items
- ♥ Gift certificates

Deadline for recognition on the official Heart to Heart T-shirt is October 1.