

SPONSORSHIP OPPORTUNITIES

23RD ANNUAL

the pink ribbon
lunchon

Wednesday, May 7, 2025

HIGH POINT COUNTRY CLUB

Featuring Guest Speaker and Author

Kelli Vrla



Atrium Health
Wake Forest Baptist



HIGH POINT
REGIONAL
HEALTH FOUNDATION

About the Pink Ribbon Program

The Pink Ribbon Program enhances the lives of women and men served by the Atrium Health Wake Forest Baptist High Point Medical Center Hayworth Cancer Center through knowledge service and hope by offering support, education and compassionate care.

The Pink Ribbon Comfort Bag is a gift bag designed to bring hope to women and men. Distributed by the Hayworth Cancer Center team, the Pink Ribbon Comfort Bags are designed to bring comfort as patients traverse through their cancer journey . . . from diagnosis to treatment.

In addition to the Pink Ribbon Comfort Bags, the proceeds from Pink Ribbon Fund also provide funding for CancerFitt, a 12-week fitness program and support group to help fight fatigue during treatment. The Pink Ribbon Program provides support for education in the Cancer Resource Center Library and education support for the Hayworth Cancer Center staff and patients.



The Pink Ribbon Comfort Bag includes specialized items to help a newly diagnosed cancer patient along their journey.

Some of these items include:

- A fleece blanket to be used to keep patients warm while receiving chemotherapy and/or radiation treatments
- A food journal to keep track of specialized diets and nutritional requirements
- A pillowcase for comfort
- Personal care and hygiene products
- A thermometer to keep track of mandatory temperature readings throughout treatment
- Plus much more!

the pink ribbon
luncheon

Sponsorship Opportunities

Guardian Angel | \$10,000

- Two tables (20 seats) with priority placement at the luncheon
- Presenting Sponsor acknowledgement on event invitation
- Recognition from the podium at the luncheon
- Corporate table display in event pre-function area (if desired)
- Recognition in High Point Regional Health Foundation media releases, website and Facebook page (with opportunity for corporate link)
- Guardian Angel Sponsor recognition listed in event program

Gold Angels | \$5,500

- Two Tables (20 seats) with priority placement at the luncheon
- Placement on invitation, program and event signage
- Recognition on High Point Regional Health Foundation website and Facebook page (with opportunity for corporate link)
- Corporate table display in event pre-function area (if desired)
- Gold Angel Sponsor recognition listed in event program

Healing Angels | \$3,200

- One Table (10 seats) with priority placement at the luncheon
- Recognition on High Point Regional Health Foundation website and Facebook page (with opportunity for corporate link)
- Corporate table display in event pre-function area (if desired)
- Healing Angel Sponsor recognition listed in event program

Pink Angels | \$1,200

- One Table (10 seats) at the luncheon
- Recognition on High Point Regional Foundation website
- Pink Angel Sponsor recognition listed in event program

Angels | \$600

- Angel Sponsor recognition listed in event program



**Join us for an
unforgettable event!**

Last year's success was unmatched as tables sold out quickly. Don't miss out on this fantastic opportunity to support Pink Ribbon. Tables are limited and available on a first-come, first-served basis.

**Reserve yours now and be a part of
something incredible!**

Featuring Guest Speaker Kelli Vrla

“Riding the Waves: A Humorous Guide to Tackling Life’s Challenges”

The pandemic has left many of us dizzy, distracted and frustrated in its wake. It's time to put traction and action into all the distraction!

We must proactively break out our business-as-usual models to thrive in any economy. It's time to celebrate and innovate!

Discover creative solutions and habits to insulate you and your workforce to fight burnout and quiet quitting.

This fast-moving resource of Best Practices will focus on a 4 Key Ingredients of Self-Mastery & Resilience:

MindSet, HeartSet, SoulSet and SkillSet. You've got to get your own oxygen before you can help others with theirs. ReSet Mastery involves leading yourself first.

Discover the key to boosting your super power skills from the inside out.

Devoted ReSet Masters develop and take responsibility for their actions, have the ability to influence and enhance their own thinking, behaviors, and feelings, while they guide themselves in positive ways, which equals success in a trifecta format: they are stronger and resilient to take good care of themselves, their clients, and their colleagues.



Kelli Vrla's book “Hit the Reset Button” is available for purchase at this year's luncheon.

She is generously donating **100% of the proceeds** from book sales back to the Pink Ribbon Fund.

We invite you to join us and support The Pink Ribbon Program at High Point Medical Center.



To discuss sponsorship opportunities, contact the High Point Regional Health Foundation office at (336) 878-6011 or email Shelby Lloyd at sjlloyd@wakehealth.edu

All proceeds from the Pink Ribbon Luncheon support the Pink Ribbon Program at the Atrium Health Wake Forest Baptist High Point Medical Center's Hayworth Cancer Center.



Atrium Health
Wake Forest Baptist



**HIGH POINT
REGIONAL**
HEALTH FOUNDATION