## **CTSI Evaluation Team**



## Doug Easterling, Director of the CTSI Evaluation Program

Doug has been a faculty member in the Department of Social Sciences and Health Policy at Wake Forest School of Medicine since 2003, and served as department chair from 2005-2015. He leads the evaluation function for two NIH-funded initiatives at Wake Forest: The Clinical and Translational Institute (CTSI) and NCI's Implementation Science Centers for Cancer Control (ISC3). Doug has nearly 3 decades of experience in designing, conducting and managing the evaluations of programs and initiatives that aim to improve how people, organizations, networks and communities address their health challenges. This includes working as an independent evaluator for more than 15 foundations, including the Robert Wood Johnson Foundation, the Clinton Foundation, Kate B. Reynolds Charitable Trust and The Duke Endowment.

Doug's approach to evaluation combines rigorous approaches to research design and analysis with extensive, ongoing engagement with the client and other stakeholders. He explicitly incorporates the principles and methodologies of "developmental evaluation", which emphasizes the use of evaluation data for program improvement and strategic learning.



## Anna Perry, Evaluation Program Manager

Anna joined the Evaluation and Continuous Improvement Team in 2019. Working in collaboration with CTSI leadership and program teams, she supports evaluation development and implementation, integrating continuous improvement practices and manages reporting for planning and programmatic review. Anna enjoys evaluation tool development and the process of collaborating with program teams to highlight successes and identify areas for improvement. Her background is in Public Health and Evaluation, and she received her MPH from UNC Gillings School of Global Public Health.



## Elisha Pittman, Evaluation Associate Project Manager

Elisha joined the Evaluation and Continuous Improvement Team as an Associate Project Manager in 2021. Elisha earned her Master of Science in Public Health from Gillings School of Global Public Health in Chapel Hill, NC. In addition to Evaluation, Elisha's interest include Research, Implementation, Healthcare Improvement and Health IT. Her role in support of the mission of the Evaluation and Continuous Improvement Team focuses on collaborative efforts and strategies to improve the quality, efficacy and impact of translational activities.