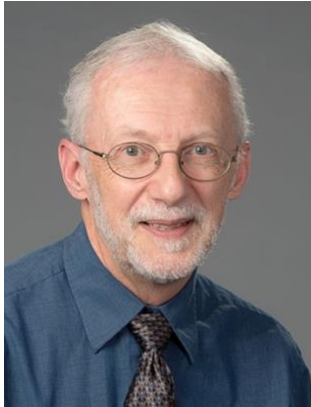


CTSI Evaluation Team



Doug Easterling, *Director of the CTSI Evaluation Program*

Doug has been a faculty member in the Department of Social Sciences and Health Policy at Wake Forest School of Medicine since 2003, and served as department chair from 2005-2015. He leads the evaluation function for two NIH-funded initiatives at Wake Forest: The Clinical and Translational Institute (CTSI) and NCI's Implementation Science Centers for Cancer Control (ISC3). Doug has nearly 3 decades of experience in designing, conducting and managing the evaluations of programs and initiatives that aim to improve how people, organizations, networks and communities address their health challenges. This includes working as an independent evaluator for more than 15 foundations, including the Robert Wood Johnson Foundation, the Clinton Foundation, Kate B. Reynolds Charitable Trust and The Duke Endowment.

Doug's approach to evaluation combines rigorous approaches to research design and analysis with extensive, ongoing engagement with the client and other stakeholders. He explicitly incorporates the principles and methodologies of "developmental evaluation", which emphasizes the use of evaluation data for program improvement and strategic learning.



Sabina Gesell, *Associate Director of the CTSI Evaluation Program*

Sabina is Associate Professor and Vice Chair of Diversity, Equity and Inclusion in the Dept. of Social Sciences and Health Policy at WFUSOM. Trained as a social psychologist, her research is focused on the design, implementation and evaluation of prevention and health-promotion interventions with diverse populations and in a range of settings, such as hospitals, outpatient clinics, and schools. She has engaged community members in research for 20 years, valuing the unique perspectives and strengths of non-traditional research partners. She currently leads the patient and stakeholder core of two large trials responsible for engaging a wide range of stakeholders across the Southeast (stroke survivors, family caregivers, clinicians, advocacy organizations, community-based social services, hospitals and health systems, industry partners, payers, and policy makers) in intervention design and implementation.

Sabina is also Director of the WF CTSI Pilot Program that awards startup funds to investigators to advance novel medical research and to achieve organizational goals of high-quality patient care and health outcomes. Gesell received her bachelor's from Vassar College and her master's and doctorate from the University of Notre Dame.



Anna Perry, *Evaluation Program Manager*

Anna joined the Evaluation and Continuous Improvement Team in 2019. Working in collaboration with CTSI leadership and program teams, she supports evaluation development and implementation, integrating continuous improvement practices and manages reporting for planning and programmatic review. Anna enjoys evaluation tool development and the process of collaborating with program teams to highlight successes and identify areas for improvement. Her background is in Public Health and Evaluation, and she received her MPH from UNC Gillings School of Global Public Health.



Elisha Pittman, *Evaluation Associate Project Manager*

Elisha joined the Evaluation and Continuous Improvement Team as an Associate Project Manager in 2021. Elisha earned her Master of Science in Public Health from Gillings School of Global Public Health in Chapel Hill, NC. In addition to Evaluation, Elisha's interests include Research, Implementation, Healthcare Improvement and Health IT. Her role in support of the mission of the Evaluation and Continuous Improvement Team focuses on collaborative efforts and strategies to improve the quality, efficacy and impact of translational activities.