The Duke Endowment
Call for Health Care Concept Proposals

This is a call for concept proposals for the June 15, 2022 cycle of The Duke Endowment (TDE) funding. Interested applicants should refer to the summary information below.

Important Deadlines:
April 13 - Internal Deadline - *Send concept proposals to Brittney Patterson* (britjack@wakehealth.edu).
April 25 – All concept proposals will be ranked and submitted to TDE for their review/feedback.
May 11 – Applicants will be notified of feedback from TDE. Invited applicants will work with the Office of Philanthropy on the full application. *An invitation to submit a full application does not guarantee funding.*
June 15 – External full application deadline

Concept proposal format: Please complete the template on page two. *This is a new template for the June 15, 2022 cycle.*

Current strategies for the TDE Health Care Division

1) Promote a healthy life that includes changing health behaviors and addressing SDOH (work could be within the health system or in partnership with community)
   - A focus is on food insecurity.
   - Projects addressing nutrition, physical activity, or tobacco cessation. Examples for a tobacco cessation project could be integration into clinical setting or education in the community.
   - *Ineligible budget items include purchasing food, covering housing costs, or purchasing services.*
2) Advancing/Accelerating Innovation
   - Projects that will help health systems better prepare for value-based care.
3) Access for vulnerable populations (low income/uninsured/rural communities/health equity) to obtain essential services
   - Examples could be a community paramedicine program, telehealth, remote patient monitoring, and integrating mental health.
   - *Will fund evaluation and infrastructure, but not purchasing services.*
4) Maternal and Infant Health
   - Rural Maternity Care.
   - Programs that help the 0-8 population get a healthy start.
5) Artificial Intelligence/Machine Learning
   - Projects must show how AI/ML will be used to improve patient outcomes.

TDE is also open to other ideas that aim to improve the health and wellness of residents in North and South Carolina. For example, in the area of opioids, they're interested in preventing addiction and helping impacted children (e.g., neonatal abstinence). In the area of education, projects could be around changing curriculum or training for residents. Within mental health, they are interested in early identification and intervention for mental health needs of children.

Please note:
   - *They do not fund basic research projects.*
   - *There is no max request amount, but the budget must decrease year over year. Their Board of Directors strongly prefers projects that include other funding sources. Sustainability is also a key component and there should be a strong plan in place to not only sustain but grow the project (if applicable) after grant funding ends. They will not fund overhead/F&A.*
   - *Proposals including community health workers, food insecurity or paramedicine have additional TDE-specific outcome forms. Please contact Chad Daniel (cdaniel@wakehealth.edu) by April 4, 2022 for more information.*

To see a full list of their application narrative questions: https://dukeendowment.org/health-care-application-0

Health Care Concept Proposal

The Duke Endowment is piloting a concept proposal process to help our grantees identify the projects that may offer the best fit with our current funding priorities.

Please note: All projects funded in the June 15, 2022 cycle will have a January 1, 2023 start date, and all applications are submitted under the "Wake Forest University Health Sciences" legal entity.

Organization Name: Wake Forest University Health Sciences

Contact Person: Click or tap here to enter text.

Email Address: Click or tap here to enter text.

Project Start Date: 1/1/2023

Project End Date: Click or tap to enter a date.

Total estimated project cost: Click or tap here to enter text.

Total requested for the project you are proposing: Click or tap here to enter text.

Project Title: Click or tap here to enter text.

Background

1. What need will this project address (**100 words max**)?

   Click or tap here to enter text.

2. Does this project target a specific age group, race/ethnicity, sex, economically disadvantaged population, or demographic region (**50 words max**)?

   Click or tap here to enter text.

Project Activities

3. Describe your proposed project and intended outcomes (**300 words max**).

   Click or tap here to enter text.