

The Duke Endowment

Call for Health Care Concept Proposals

The below process is for faculty based in the Triad market. Faculty in the greater Charlotte market should contact Rachel Ellis (Rachel.Ellis@atriumhealth.org).

This is a call for concept proposals for the **December 15, 2023** cycle of The Duke Endowment (TDE) funding. Interested applicants should refer to the summary information below and submit the concept proposal on page three to Jessica Vaughn, Corporate and Foundation Officer, by **Thursday, August 31st**.

Important Deadlines

August 31 -- Internal Deadline - Send concept proposals to Jessica Vaughn at jesvaugh@wakehealth.edu.

September 26 – Applicants will be notified of feedback from TDE. Invited applicants will work with the Corporate and Foundation Office in the Office of Philanthropy on the full application. *An invitation to submit a full application does not guarantee funding.*

December 15 – External full application deadline.

Guidelines

- **The Duke Endowment will not fund 100% of a project.**
- There is no max request amount, but the budget must decrease each year.
- No overhead/F&A is allowed.
- Projects can be 12, 24 or 36 months.
- Basic research projects are ineligible.
- Sustainability is a key component and a strong plan to sustain and grow the project (if applicable) should be established.
- Proposals including community health workers, food insecurity, or paramedicine have additional TDE-specific outcome forms. Please contact Jessica Vaughn (jesvaugh@wakehealth.edu) by **August 24, 2023** for more information.

Current strategies for the TDE Health Care Division

Improve Community Health: We advance programs and policies that promote healthy lifestyles and address social determinants of health. We create opportunities for collaboration to meet community needs and ensure local voices inform improvements. We prioritize data collection and sharing so that partners are better equipped to identify opportunities and target interventions.

Enhance Patient Care: We work with health systems and their community-based partners to identify, test, and spread innovative practices that have the potential for scale and sustainability. We prioritize models that build the capacity to provide essential health and social services to vulnerable populations. We know that by providing access to culturally appropriate care — at the right time and place — health improves.

Topics of Interest:

- 1) Access to Care for Vulnerable Populations
 - Access for vulnerable populations (low income/uninsured/rural communities/health equity) to obtain essential services
 - E.g., community paramedicine program, telehealth, remote patient monitoring, and integrating mental health
 - Budget: Evaluation and infrastructure requests are eligible, but not purchasing services
- 2) Maternal and Infant Health
 - Rural Maternity Care
 - Programs that help the 0-8 population get a healthy start
- 3) Mental Health
 - Integrated Care
 - Youth Mental Health

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- Opioids: preventing addiction and helping impacted children (e.g., neonatal abstinence).
- 4) Oral Health
 - Integrated Care
- 5) Population Health
 - Promote a healthy life that includes changing health behaviors and addressing SDOH (work could be within the health system or in partnership with community)
 - A focus is on food insecurity and/or social isolation
 - E.g., projects addressing nutrition, physical activity, or tobacco cessation.
 - Budget: Ineligible items include purchasing food, covering housing costs, or purchasing services.
- 6) Workforce Development
 - Community-based workforce (e.g., community health workers)
 - Diversifying the workforce
 - Strengthening and addressing workforce needs (e.g., burnout)
- 7) Artificial Intelligence/Machine Learning
 - Projects must show how AI/ML will be used to improve patient outcomes

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Health Care Concept Proposal

The Duke Endowment is piloting a concept proposal process to help our grantees identify the projects that may offer the best fit with our current funding priorities.

Please note: All projects funded in the December 15, 2023 cycle will have a July 1, 2024 start date, and all applications are submitted under the "Wake Forest University Health Sciences" legal entity.

Organization Name: Wake Forest University Health Sciences

Contact Person: Click or tap here to enter text.

Email Address: Click or tap here to enter text.

Project Start Date: 7/1/2024

Project End Date: Click or tap to enter a date.

Total estimated project cost: Click or tap here to enter text.

Total requested for the project you are proposing: Click or tap here to enter text.

Project Title: Click or tap here to enter text.

Background

1. What need will this project address (**100 words max**)?

Click or tap here to enter text.

2. Does this project target a specific age group, race/ethnicity, sex, economically disadvantaged population, or demographic region (**50 words max**)?

Click or tap here to enter text.

Project Activities

3. Describe your proposed project and intended outcomes (**300 words max**).

Click or tap here to enter text.