Carolinas College of Health Sciences Impact 2025 Strategic Plan

Our past success and future opportunities will combine to propel our institution forward. Following the Destination 2020 plan, we used 2021 to focus on our post-pandemic future and set the foundation for college growth. We are not abandoning the Rise and Reshape momentum gained in creating a sustainable and scalable operating model that prioritizes student success, responding to talent needs across Atrium Health, and offering educational experiences that are accessible and affordable. Instead, we are embracing our opportunities within the broader Academic Health Learning System of Atrium Health and setting our course for the future.

Teammates, Students and Culture

- 1. Promote teammate excellence by supporting instructional, service, and scholarly activities.
- 2. Ensure faculty and staff reflect the demographics of the students we serve.
- 3. Increase opportunities for students to engage in collaborative learning opportunities across disciplines.
- 4. Promote an academic environment of diversity, equity, and inclusion.

Academic Learning Health System (aLHS)

- 5. Implement the aLHS education plan for excellence and health sciences integration.
- 6. Develop programming focused on an evolving healthcare environment that expand opportunities for career and professional development.
- 7. Ensure that a Carolinas College education is available to all who qualify, to include a diverse learner pipeline.
- 8. Enhance learning experiences that create a sense of discovery and stimulate life-long learning.

Innovation & Partnerships

- 9. Stimulate academic innovation that results in numerous ways to access, extend, and experience our academic offerings.
- 10. Expand our influence and effectiveness through strong partnerships within and outside Atrium Health.
- 11. Develop a strong presence across the Atrium Health footprint, particularly Wake Forest Baptist Health and Navicent.

Operational Excellence

- 12. Reduce dependance on Atrium Health by 25%.
- 13. Leverage technology to realize process efficiencies.
- 14. Diversify revenue streams.